

A woman with long, wavy blonde hair and blue eyes is looking directly at the camera. She is wearing a thick, brown fur vest over a dark top. Her hands are clasped in front of her, and she is wearing a large, ornate ring on her left hand. The background is dark and out of focus.

FULL HOUSE PROMOTIONS  
PRODUCTION MANAGEMENT

PRODUCTION  
MEDIA KIT

# +ABOUT

## Full House Productions, Inc. (FHP)

is a full service production firm and the mother company of the Boutique Models, Boutique Artists, and Special Event VIP Agency's subsidiaries. Although each agency performs individual roles, FHP is a product of the above companies that is designed to fully function as a complete production entity.

With over 10 years of production experience and committed to deliver full scale production, we can fit any caliber project. Services include Creative ideas and design, Casting and talent selection, Production Crew and equipment rental, Location permits and insurance, Travel and catering coordination, Special events and product promotion, Website and graphic design.

## Boutique Model Management Agency

is a fresh, professional company committed to deliver new faces and best suited talent to the fashion industry. As a progressive company with a unique strategy, we provide modern professional models for fashion, beauty, editorial, catalog and print.

## Boutique Artist Management

provides Photographers and Video professionals, Hair and makeup stylists and wardrobe to prop stylists. Flexibility in finding solutions that work is a goal of our artist's client services. Our agents are able to service clients with full solutions to any limitations of deadlines, budgets or specific talent needs. Our team listens to our clients and delivers.

## Special Event VIP agency

is responsible for coordinating and organizing your special event or product promotion. Our agency provides complete solutions for your venue including Place Selection, Accommodations, Event Staff, Promotions and special arrangements. Event coordination includes a Place selection that is properly equipped and fully functional venue to conduct your special event.

We produce and fully staff Fashion Shows, Corporate events, Industry Network parties, Product Promotions and Special Events. Our promotional team utilizes custom industry databases containing thousands of potential clients, designs promotional material and provides distribution to promote your venue.

# +PRODUCTIONS



## Canon EOS<sup>SERIES</sup> Digital Camera

Ad Campaign launching a new line of EOS series Digital professional cameras for local retailers.

Marketing, Promotion, Trade Shows and full production for Canon's new EOS Digital Professional Camera products.



# +PRODUCTIONS



## Anand Jon Jeans Ad Campaign

AJ Jeans ad Campaign promotes a new line of jeans. Collection is launching in Fall of 2006.

The collection featured Japanese selvage denim, Italian denims, and low-waist cuts but made with real women in mind.

This ad campaign involved full production including creative and design work. Special Projects and Collection Fashion Show at Fizz, NYC.

# +PRODUCTIONS



## August Silk Campaign

New product line Launch by August Silk. Newly designed Sweaters and Sleepwear collection. Collection features luxurious silk fabrics which define the major portion of this company's infinitely feminine clothing line.

This ad campaign involved full service production including creative and design work. Special projects included Billboard, Print and catalog.

# +PRODUCTIONS



## Underwater Contacts

New Underwater Contact Lens Relief is a sterile solution that moistens contact lenses, and helps remove the particulate matter that can cause irritation and its corresponding discomfort underwater.

Full production services involved location photography including creative and design work.



# +PRODUCTIONS



## Dani Max

This campaign coincided with the moderate fur and leather line opening at all Lord & Taylor stores, Rich's units, Kaufman's and Famous-Barr, Robinson's and May locations and at Macy's Herald Square.

Production included full scale photography, creative and design work. Store distribution and promotions.

# +PRODUCTIONS



## Dallas Lights Cigarettes

A European-based cigarette manufacturer, created a Russian subsidiary to manufacture and sell several of its cigarette brands, including Dallas Classic and Dallas Lights.

We created an ad campaign to target mostly European markets but still maintained the image of a most famous Marlboro man.



# +PRODUCTIONS



## Mikka Collection

Planning its launch in 2008, this new line of clothing from Mikka is still at its beginning stage. The ad campaign is the work in progress and displays creative ideas to marketing this unique new brand.

includes full range of ideas and creative production work in search of the feminine side of elegant Mikka.

# +PRODUCTIONS



## The Dylan Hotel

Completed in 2001, this production is subsequently associated with Dylan's Hotel new invention.

Britney Spear's own NYLA Restaurant Launched in 2001 inside the gorgeous trendy Dylan Hotel. Project involved marketing and promotion material including corporate events and presentations.

# +PRODUCTIONS



## Magazine Editorial

This "high society" rich and famous editorial incorporates the work of Boutique Models, Boutique Artists and Full House Productions companies.

Indeed a trademark, as all involved are brand loyal employees promoting their work and representing its company.



# +PRODUCTIONS



## Boutique Models Ads

This project produced Boutique Models series of branding Ads to promote agency's new website. As a progressive company with a unique strategy and now high tech website, it provides modern professional models and artists for fashion, beauty, catalog and print.

Ads launched during the Fall 2005 fashion week at the Bryant Park Hotel and consisted of private events and a fashion show.

# +PRODUCTIONS



## Special Event VIP Agency

Re-launch of new VipClubber.com website specifically developed for Special Event VIP Agency. Agency is responsible for coordinating and organizing special events or product promotions.

Production included new ad campaign and provided Full IT Solutions: Creative idea, Web design and Development, Intranet, and new Network infrastructure.